

貳、課程教學計畫

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| 一 | 教學目標 | <p>本課程擬利用一學年的時間，讓學生熟悉如何利用經濟學的基本原理，分析日常生活所遭遇的各種問題，本課程的訓練使得學生的經濟判斷不再只是經驗的累積，更有學理的依據。因此，學生修畢此課程後應能：</p> <ol style="list-style-type: none"> 1. 具備經濟學之基本觀念與理論基礎， 2. 理解行為人、廠商及政府的決策行為， 3. 對於各種經濟議題具有初步分析與預測的能力。 <p>This course provides fundamental concepts and theories of Economics in one year. The course enables students to analyze all kinds of issues in life, not only by their experiences, but also by the Economics theories. In short, the objectives of the Economics course are</p> <ol style="list-style-type: none"> 1. Let students realize the basic concepts and theories of Economics. 2. Let students understand the decision-making behaviors of individuals, firms, and government. 3. Let students possess the abilities of analyzing and predicting all kinds of economic scenarios. |
| 二 | 適合修習對象 | 日四技 |
| 三 | 課程內容大綱 | <p>經濟就是生活。經濟學所研究的，就是人類日常生活的相關事務。這也是 Marshall (1890) 在其《經濟學原理》一書中，對經濟學所下的定義。本經濟學課程規劃分為為上、下兩個學期，每學期 3 學分。上學期，經濟學(一)的課程，多著重於個體經濟學的部分，包括：</p> <ol style="list-style-type: none"> 1. 經濟問題與經濟觀念 2. 需求與供給 3. 市場均衡 4. 消費者的選擇 5. 生產者的選擇 6. 要素市場 7. 政府的角色與政策 8. 課稅 9. 市場結構 10 國際貿易 <p>Economics is life. Economics studies issues regarding daily life. That is the definition of Economics which came</p> |

from the book «Principles of Economics » by Marshall (1890). Economics is life. Economics studies issues regarding daily life. That is the definition of Economics which came from the book “Principles of Economics” by Marshall (1890). There are six credits, two semesters (3 credits/semester) in the Economics course (Economics 1 and Economics 2). The first part, Economics (1), is Microeconomics, including

1. Economic problems and concepts
2. Demand and supply
3. Market equilibrium
4. Consumer’ s choices
5. Producer’ s choice
6. Markets of input elements
7. The roles and policies of the government
8. Tax
9. Market structure
10. International trade

| 週次 | 授課內容 | 授課方式及時數 (請填時數，無則免填) | | |
|----|---|------------------------|------|----|
| | | 面授 | 遠距教學 | |
| | | | 非同步 | 同步 |
| 1 | 課程簡介：上課方式 說明 Introduction | 3 | | |
| 2 | 經濟學十大原理 Ten Principles of Economics | | 3 | |
| 3 | 經濟學家如何思考 Thinking like an Economist | | 3 | |
| 4 | 相互依存與交易 Interdependence and Exchange | | 3 | |
| 5 | 供給、需求、與均 衡 (1of 2) Supply, Demand, and Equilibrium (1of 2) | | 3 | |
| 6 | 供給、需求、與均 衡 (2of 2) Supply, Demand, and Equilibrium (2of 2) | | 3 | |
| 7 | 供給、需求、與彈性 Supply, Demand, and Elasticity | | 3 | |
| 8 | 供給、需求與政府政策 Supply, Demand, and Governments | | 3 | |
| 9 | 期中考 Midterm exam | 3 | | |
| 10 | 消費者、生產者與市場效率 Consumer, Producer, and Economic | | 3 | |

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| | | <table border="1"> <tr> <td></td> <td>Efficiency</td> <td></td> <td></td> <td></td> </tr> <tr> <td>11</td> <td>課稅的成本 The Cost of Taxation</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>12</td> <td>國際貿易 International Trade</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>13</td> <td>生產理論與成本分析 Firm Behavior and Cost of Production</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>14</td> <td>完全競爭市場 Perfect Competition Market</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>15</td> <td>獨占市場與獨占性競爭市場 Monopoly Market and Monopolistic Competition</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>16</td> <td>獨占市場與獨占性競爭市場 Monopoly Market and Monopolistic Competition</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>17</td> <td>寡占 Oligopoly</td> <td></td> <td>3</td> <td></td> </tr> <tr> <td>18</td> <td>期末考 Final Exam</td> <td>3</td> <td></td> <td></td> </tr> </table> | | Efficiency | | | | 11 | 課稅的成本 The Cost of Taxation | | 3 | | 12 | 國際貿易 International Trade | | 3 | | 13 | 生產理論與成本分析 Firm Behavior and Cost of Production | | 3 | | 14 | 完全競爭市場 Perfect Competition Market | | 3 | | 15 | 獨占市場與獨占性競爭市場 Monopoly Market and Monopolistic Competition | | 3 | | 16 | 獨占市場與獨占性競爭市場 Monopoly Market and Monopolistic Competition | | 3 | | 17 | 寡占 Oligopoly | | 3 | | 18 | 期末考 Final Exam | 3 | | |
| | Efficiency | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 12 | 國際貿易 International Trade | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 生產理論與成本分析 Firm Behavior and Cost of Production | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 完全競爭市場 Perfect Competition Market | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 獨占市場與獨占性競爭市場 Monopoly Market and Monopolistic Competition | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 獨占市場與獨占性競爭市場 Monopoly Market and Monopolistic Competition | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 寡占 Oligopoly | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 期末考 Final Exam | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 四 | 教學方式 | <p>(有包含者請打✓，可複選)</p> <p><input checked="" type="checkbox"/>1.提供線上課程主要及補充教材</p> <p><input checked="" type="checkbox"/>2.提供線上非同步教學</p> <p><input checked="" type="checkbox"/>3.有線上教師或線上助教</p> <p><input checked="" type="checkbox"/>4.提供面授教學，次數：<u>3</u>次，總時數：<u>9</u>小時</p> <p><input checked="" type="checkbox"/>5.提供線上同步教學，次數：<u>13</u>次，總時數：<u>13</u>小時</p> <p><input type="checkbox"/>6.其它：(請說明)</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 五 | 學習管理系統 | <p>呈現內容是否包含以下角色及功能 (有包含者請打✓，可複選)</p> <p>1.提供給系統管理者進行學習管理系統資料庫管理</p> <p><input checked="" type="checkbox"/>個人資料</p> <p><input checked="" type="checkbox"/>課程資訊</p> <p><input checked="" type="checkbox"/>其他相關資料管理功能</p> <p>2.提供教師(助教)、學生必要之學習管理系統功能</p> <p><input checked="" type="checkbox"/>最新消息發佈、瀏覽</p> <p><input checked="" type="checkbox"/>教材內容設計、觀看、下載</p> <p><input checked="" type="checkbox"/>成績系統管理及查詢</p> <p><input checked="" type="checkbox"/>進行線上測驗、發佈</p> <p><input checked="" type="checkbox"/>學習資訊</p> <p><input checked="" type="checkbox"/>互動式學習設計(聊天室或討論區)</p> <p><input type="checkbox"/>各種教學活動之功能呈現</p> <p><input type="checkbox"/>其他相關功能(請說明)</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 六 | 師生互動討論方式 | <p>辦公室電話：(07) 3426031ext 6621</p> <p>E-mail 信箱：harris@mail.wzu.edu.tw, harrishu@gmail.com</p> <p>教師時間：Z501 (Tue) 13:00-15:00</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | | 線上辦公室時間： |
| 七 | 作業繳交方式 | <p>(有包含者請打✓，可複選)</p> <ul style="list-style-type: none"> ■1.提供線上說明作業內容 ■2.線上即時作業填答 ■3.作業檔案上傳及下載 ■4.線上測驗 ■5.成績查詢 <input type="checkbox"/>6.其他做法 (請說明) |
| 八 | 成績評量方式 | <p>面授、線上出席：10%</p> <p>非同步議題討論：5%</p> <p>作業：5%</p> <p>期中考：40%</p> <p>期末考：40%</p> <p>Attendance in both online and lecture section 10%</p> <p>Asynchronous discussion: 5%</p> <p>Assignments 5%</p> <p>Midterm exam 40%</p> <p>Final exam 40%</p> |
| 九 | 上課注意事項 | <p>教師</p> <ol style="list-style-type: none"> 1. 針對學生上課反應的情況，機動調整上課內容多寡與深淺 2. 隨時注意與授課內容相關之時事報導，引導學生對相關時事的瞭解 <p>學生</p> <ol style="list-style-type: none"> 1. 每週上線至少 150 分鐘。 2. 主動安排每週學習時間，按時完成每週作業與測驗。 3. 配合老師要求參與同步、非同步課程討論。 <p>Teacher Should:</p> <ol style="list-style-type: none"> 1. Flexibly adjust your lectures according to students' reaction and performance. 2. Constantly pay attention to lecture-related news and share it with students so as to deepen students' understanding about what's happening around the world. <p>Students Should:</p> <ol style="list-style-type: none"> 1. Attend online class at least 150 minutes a week. 2. Be proactive learners, arrange your weekly learning schedule, and finish weekly assignments and tests on time 3. Participate in both synchronous and Asynchronous class discussion as your teacher asks you. |